

Hospital Partnership Model

An Initiative by Anant Aman Social Welfare Society (AASWS)

"Together, we detect early, save lives, and create awareness."

1. Purpose of Partnership

To collaborate with hospitals in delivering free/affordable cancer screening, awareness sessions, health camps, and medical support to underserved communities.

This partnership model aims to:

- Facilitate early detection of cancer
- Promote preventive healthcare
- Provide medical referrals and treatment pathways for identified patients
- Organize community-centric health drives

2. What We Do (AASWS Responsibilities)

- Conduct on-ground awareness drives before the camp
- Mobilize volunteers & beneficiaries from slums, schools, and rural areas
- Provide branding, PR, and social media visibility
- Design IEC (Information, Education & Communication) materials
- Manage registrations, logistics, and post-camp documentation
- Assist in impact storytelling and patient follow-ups

3. What We Expect from the Hospital

- Provide venue space for conducting the camp (OPD area / outreach hall)
- Allocate 1-2 doctors / technicians for basic screening
- Share access to diagnostic tools (oral exam, BP, sugar, breast palpation, etc.)
- Offer low-cost follow-up tests for positive cases (if applicable)
- Optionally, provide a cancer counsellor or nurse during awareness talks
- Help validate data for reporting and medical accuracy

4. Joint Deliverables

Activity	Responsibility
Awareness creation	AASWS + Hospital (co-branded materials)

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Activity	Responsibility
Screening Camp Setup	Hospital Venue + AASWS Volunteers
Data collection/reporting	AASWS (shared with hospital)
Patient Referral	Hospital (with optional subsidized care)
PR & Media	AASWS (with hospital branding)

5. Partnership Models

Model	Frequency	Involvement
Single Camp Partnership	One-time event	One camp + awareness drive
Quarterly Partnership	4 camps/year	Pre-fixed calendar + co-planning
Flagship Annual Partner	6+ camps/year	Logo on all materials, impact coverage in reports

6. Benefits for Partner Hospitals

- CSR Visibility: Program alignment with SDG 3 (Health & Well-being)
- Community Goodwill: Increased brand trust in local areas
- Press Coverage: Featured in NGO reports, videos, and local news
- Referral Building: Legitimate patient footfall from targeted outreach
- Co-Branding: On banners, reports, and digital media
- Impact Report: Detailed reporting post-campaign

7. How to Get Started

- Email us at anantaman.sws@gmail.com
- Or Call:
 - **President (Mr. Hemant Gupta): +91-99070-46281**

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- **Joint Secretary (Mr. Bhushan Pungliya): +91-93405-31409**

We'll schedule a meeting to customize the partnership as per your hospital's strengths and interests.

8. MoU Signing & Execution

An MoU will be mutually signed before execution, ensuring all commitments are clearly outlined.

Thank you
Bhushan Pungliya
Anant Aman Social Welfare Society